



**K.RAMAKRISHNAN COLLEGE OF
ENGINEERING(Autonomous)**

Accredited by NBA & NAAC with 'A' Grade, ISO 9001: 2015 Certified
Institution (Approved by AICTE & Affiliated to Anna
University)Samayapuram, Tiruchirappalli – 621 112



INSTITUTION INNOVATION COUNCIL (IIC)

IIC - ACTIVITIES

**Report on
“WORKSHOP ON START-UP AWARENESS
AND RELATED ECOSYSTEM”**

DATE: 10.9.2022

The Institution Innovation Council of K.Ramakrishnan College of Engineering organized a **“One-day Workshop on Start-up Awareness and Related Ecosystem”** on 10th September 2022. The chief guest **Dr.Myagmarsuren,SeniorLecturer,Department of English,Mongolian National University of Education,Mongolia**.This event was organized by Dr.D.Srinivasan, Principal & President- IIC, Dr.S.Titus, Professor/ EEE & IIC convener, Dr.B.KiranBala, HoD/AI&DS along with coordinator Ms.R.Dhaaraani, Assistant Professor/AI&DS.

MHRD -IIC has taken **Initiatives** continuously for the past three years and conducted many Innovation and Entrepreneurship development programs, Start-up programs, etc., for all the students and faculty of K.Ramakrishnan College of Engineering. The workshop has conducted online, more than 57 students and ten staff have participated. We have received generous support from our management (K.Ramakrishnan College of Engineering, an AUTONOMOUS Institution) for Organizing these IIC activities.

The chief guest **Dr.Myagmarsuren,SeniorLecturer,Department of English,Mongolian National University of Education,Mongolia** addressed the students about Innovation, Start-ups, and Entrepreneurs. He deeply discussed Start-up Awareness and Related Ecosystem. The students and faculty members were more benefited and enjoyed the session. It was motivational to all students. The event has started with the welcome address by Ms.K.Shalini, student of III year AI&DS, PRESIDENTIAL Address by Dr.D.Srinivasan, Principal, KRCE, the introduction of Chief Guest by Ms.S.Nivetha, student of III year AI&DS, and vote of thanks by Mr.P.GilbertDemian, student of III year AI&DS.

The details of the Programmewere uploaded to the College’ssocial media and the Screenshots of the session are attached below.

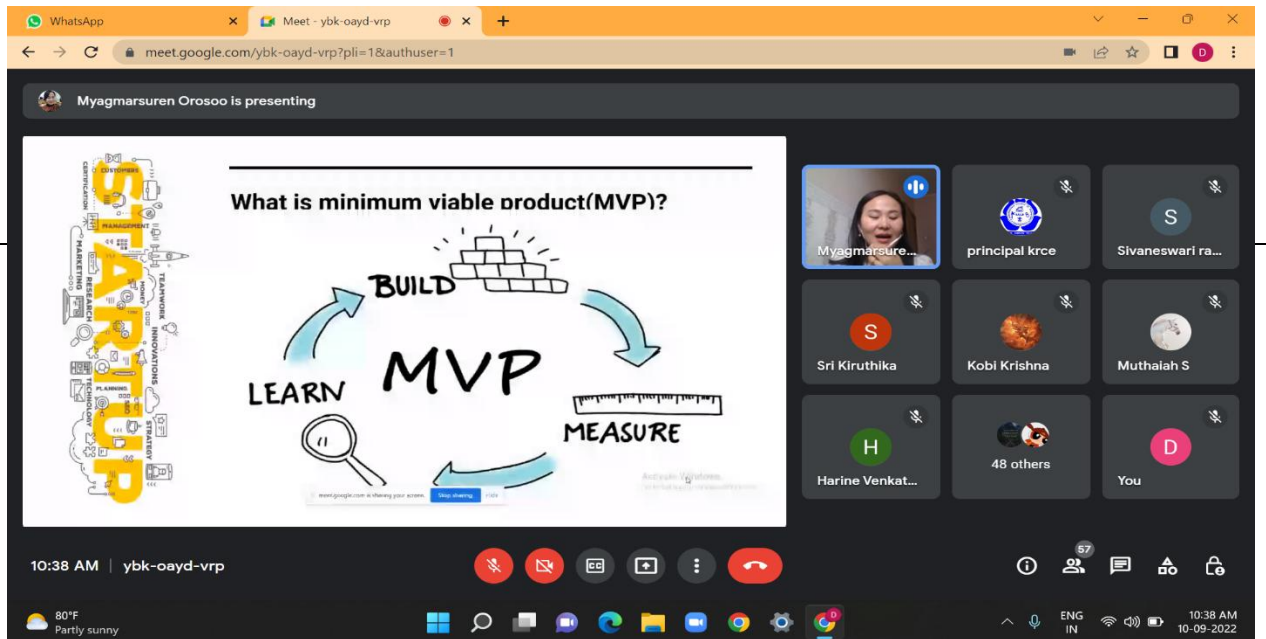
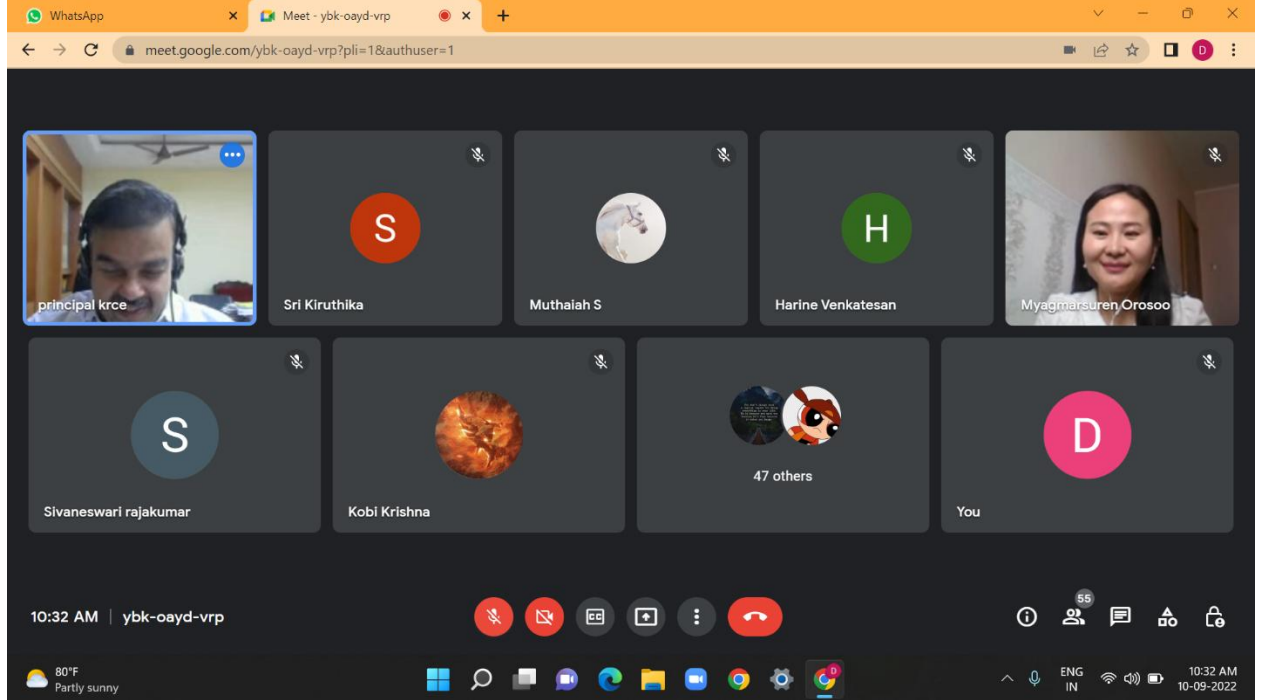
Thank you.

Convener-KRCE-IIC

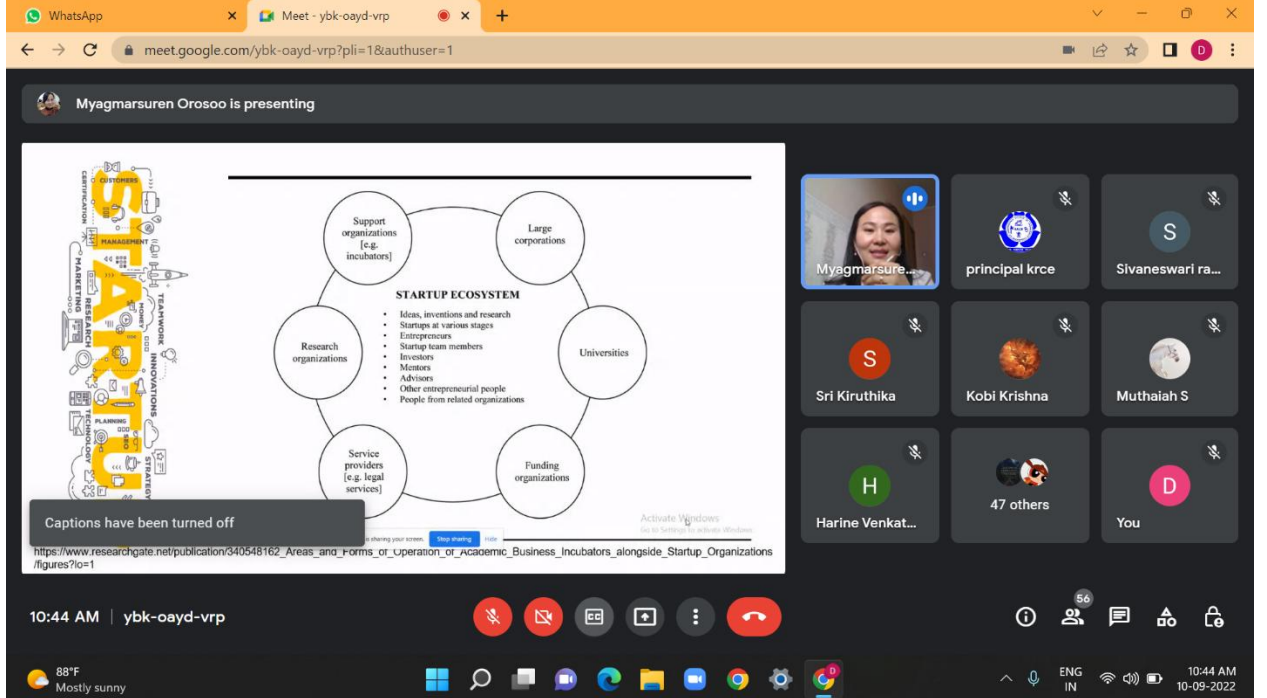
President-KRCE-IIC



SESSION PHOTOS



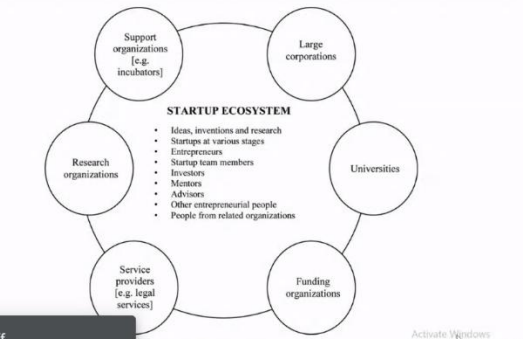
SESSION PHOTOS



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meet.google.com/ybk-oayd-vrp?pli=1&authuser=1

Myagmarsuren Orosoo is presenting



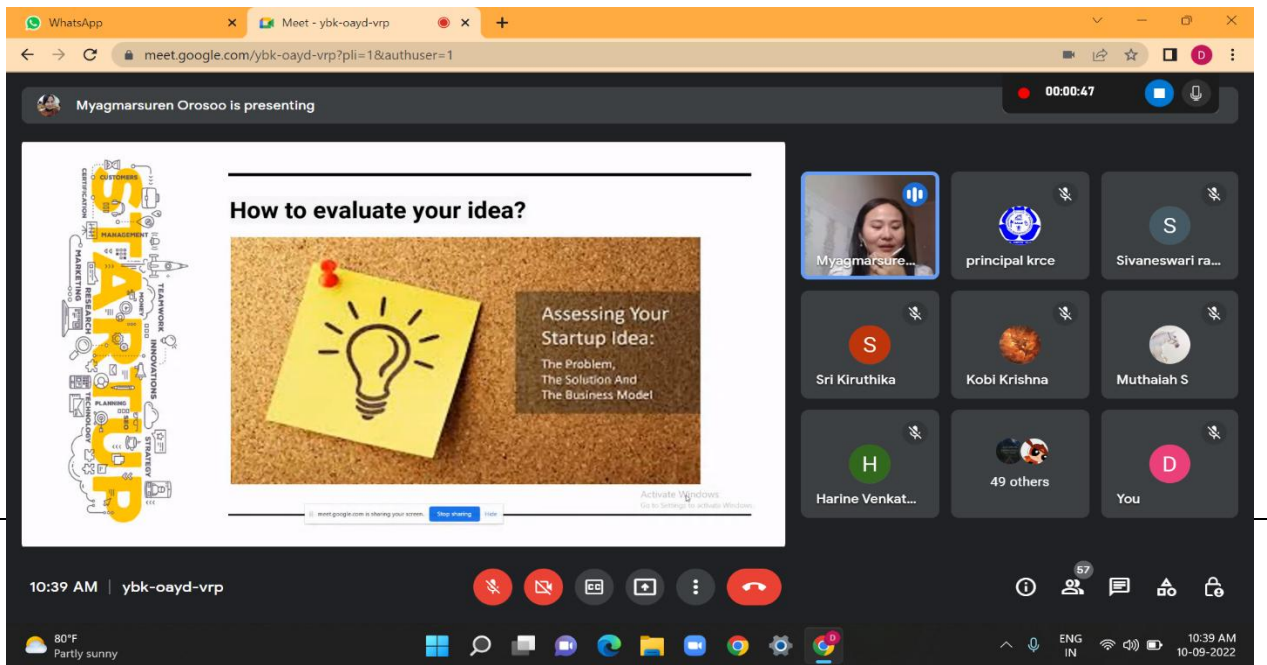
STARTUP ECOSYSTEM

- Ideas, inventions and research
- Startups at various stages
- Entrepreneurs
- Startup team members
- Investors
- Mentors
- Advisors
- Other entrepreneurial people
- People from related organizations

Captions have been turned off

10:44 AM | ybk-oayd-vrp


88°F Mostly sunny



WhatsApp x Meet - ybk-oayd-vrp x +

meet.google.com/ybk-oayd-vrp?pli=1&authuser=1

Myagmarsuren Orosoo is presenting



How to evaluate your idea?

Assessing Your Startup Idea:
The Problem, The Solution And The Business Model

00:00:47

10:39 AM | ybk-oayd-vrp

80°F Partly sunny